



Mondays with Mike

AULTCARE

Success and Significance as they are applied to the Holiday Season!

“Success is when I add value to myself. Significance is when I add value to others.” ~ John Maxwell

Over the final days of the Holiday Season, it will be very easy to be drawn into considering it a “success” if you get all of the gifts selected, wrapped, delivered, and enjoyed at each stop that you have along the “holiday trail.” We are drawn to a sense of satisfaction when this takes place. It is almost a checklist that exudes obligation. Yes, this could be considered a success, but how significant have we been in the lives of those that we have “gifted” in this way?

Let’s challenge ourselves to go even deeper than winning the checklist. Let’s see if our time, talent, and treasure have added actual value, not simply material value, to those that we are “gifting” during the season. Can we give the gift of time in addition to the gift? Can we give the gift of conversation and visits in addition to the unwrapping of the gifts? Can we give the gift of lifting others through volunteerism and sacrifice when the opportunity arises, rather than simply writing the check or getting the gift card for those on a prepared list?

Want to make the holidays a boost to gift-giving? Land on the side of Significance in all that you do!

Have a SIGNIFICANT Holiday Season!

